



Policy on the Use of the CIA Logo

Document 224012

Context and purpose

The purpose of this policy is to demonstrate control and ownership of the Canadian Institute of Actuaries (CIA) logo and to ensure it is used appropriately.

Scope

The policy applies to the use of the CIA logo in all circumstances and in all media.

Policy statements

1. Restricted use

The logo is restricted for use with Institute publicity, correspondence and documents.

2. Forbidden use

CIA members (i.e., Fellows, Associates, Candidates and Students) and the public may not use it.

Exemptions

N/A

Escalation procedures/management of non-compliance with this policy

N/A

Definitions and abbreviations

N/A

Associated documents

N/A

References

N/A

Monitoring, evaluation and review	
Approval date	November 28, 2023
Effective date	January 1, 2024
Approval authority	Board
Review owner	Board
Prior review and revision dates	November 26, 2014; September 19, 2018
Review cycle	Every five years
Next review date	2023

Procedures
N/A